



by evOLIS

YOUR PRICE TAGS ON PLASTIC CARDS





PERSONALIZED PRICE TAGS THAT STAND OUT

TIME SAVINGS

- **Maximum flexibility and responsiveness:** print your labels on demand, directly at your point of sale and benefit from up-to-date labeling in real time.
- **Independence:** free yourself from delivery lead times and minimum order quantities set by your label suppliers.

A STRONGER BRAND IMAGE

- **Unique labels:** personalize your price tags by adding your logo and your choice of graphic features to stand out from your competitors.
- **Professional appearance on your display stands:** create harmony across all your shelves and spark customer interest with attractive labels.
- **Clear and legible communication** with black labels printed in white with a chalkboard finish.

VISIBILITY AND HYGIENE GUARANTEED

- **Ideal dimensions:** the credit card format is an ideal size to highlight your products on the display stands.
- **Hygiene and durability:** very easy to clean, PVC cards are resistant to cold and moisture.

COMPLIANCE WITH APPLICABLE REGULATIONS

- Display all the information concerning your products, such as:
 - Product name
 - Price and unit of measurement
 - The origin of meats
 - For fish: the scientific name, production method, fishing area and sub-area, and fishing gear used
 - Allergens, etc.



SIMPLIFIED DISPLAY OF ALL PRODUCT INFORMATION

FRONT OF THE CARD FOR YOUR CUSTOMERS



- **Clear and complete consumer information covering:**
 - **Food safety:** origin and composition
 - **Type of diet:** allergies, particular diets, customs, traditions, or religious practices
 - **Responsible consumption:** organic and/or locally produced product.
- **Focus on your promotions and new products:** identify new products and special offers by adding notes directly on your price tags.

BACK OF THE CARD FOR YOUR STAFF



Transform your price tags into real sales tools by displaying all the useful information to your staff on the reverse side.

Allergens that must be declared

The INCO European regulation of December 2014 requires the mandatory display of 14 allergens that may be present in the following finished products:





ALL-IN-ONE LABELING SOLUTIONS: PROFESSIONAL AND SIMPLE

Edikio solutions by Evolis offer you everything you need to create attractive price tags quickly, efficiently, and economically directly at your points of sale.



1. DEDICATED SOFTWARE WITH HIGH ADDED VALUE

Edikio is the only price tag management software designed specifically for retailers.

It allows you to use your own list in Microsoft Excel™ format and sort your items by category.

Easy handling

- Create new categories of items easily with the step-by-step wizard.
- Choose your category, edit the information in the item list, preview your tag in real time, and print it!

Varied and customizable contents

- Pre-filled item lists and tag layouts dedicated to every profession, ready to be customized.
- A library of over 350 images and, for a more authentic look, an exclusive chalkboard font.

2. HIGH-PERFORMANCE PRINTER

- **Edikio printers are easy to use:** they work just as easily as a standard office printer.
- **Print in record time, individually or in batches:** print a price tag in 15 seconds!
- **Discreet integration into your work environment:** Edikio printers by Evolis are compact, so they can be used without constraints at your point of sale or office.

3. BLANK LABELS AND PRINTING RIBBON INCLUDED

- **Evolis High Trust® quality:** the ribbons and cards have been tested by the Evolis quality department to guarantee price tags with a professional finish.
- **Easy to install:** the plastic tags and printing ribbon are installed in one easy step.

FIND YOUR IDEAL SOLUTION:



EDIKIO ACCESS

The most affordable solution for low volume and single-sided printing of credit card format tags



EDIKIO FLEX

The flexible solution for single-sided printing in long format and credit card format tags



EDIKIO DUPLEX

The advanced solution for large volume and double-sided printing of credit card format tags



| SOFTWARE ⁽¹⁾ | LITE EDITION | STANDARD EDITION | PRO EDITION |
|--|--------------|----------------------------|-------------------------------------|
| Library of tag layouts | • | • | • |
| Library of more than 350 images | • | • | • |
| Exclusive chalk font | • | • | • |
| Dynamic tag preview | • | • | • |
| Product category management | • | • | • |
| Product sub-category management | | • | • |
| Import of data from MS Excel™ files | • | • | • |
| Automatic data update from a MS Excel™ file | | • | • |
| Export of product categories to MS Excel™ files | | • | • |
| Automatic detection of updated items | | • | • |
| Password-protected access to settings | | • | • |
| Management of multi-user rights | | | • |
| Maximum number of computers per license | 1 | 2 | 5 (additional computers on request) |
| Use in silent mode | | | • |
| PRINTER | | | |
| Printing in credit card format | • | • | • |
| Printing in long format | | • | |
| Automatic printing on both sides | | | • |
| Feeder capacity (number of cards) | 25 | 50 | 100 |
| Hopper capacity (number of cards) | 25 | 25 | 100 |
| LCD touchscreen | | | • |
| Connectivity | USB | USB / Ethernet | USB / Ethernet |
| Warranty | 1 year | 2 years | 3 years |
| INCLUDED CONSUMABLES | | | |
| White ribbon ⁽²⁾ | 500 prints | 1000 prints ⁽³⁾ | 1000 prints ⁽³⁾ |
| Black PVC cards in credit card format (85.6 x 54 mm - 3.37" x 2.13") | x 100 | x 100 | x 200 |
| Black PVC cards in long format (150 x 50 mm - 5.90" x 1.97") | | x 100 | |

(1) Compatible with Microsoft Windows™ [7, 8, 10]

(2) Other available ribbons: Edikio Access: black / Edikio Flex and Edikio Duplex: black, monochrome color and color

(3) Credit card format (85.6 x 54 mm - 3.37" x 2.13"), one side



MULTIPLY THE POSSIBILITIES AND OPTIMIZE YOUR PROFITABILITY

VARIOUS COMBINATIONS POSSIBLE

Evolis offers a complete range of cards and ribbons in order to create labels which meet all your needs:

- **Standard or long black cards**

(Flex solution for 2 formats:
120 x 50 mm (4.72" x 1.97")
or 150 x 50 mm (5.90" x 1.97")) with
printing in white for your specific needs,
particularly for bakeries.



- **White cards** with monochrome printing
(black, red, green, blue), in credit card format
or 54 x 28 mm (2.13" x 1.10") for labeling
smaller products and adding a special note:
"New," "House specialty," etc.



- **Cards in solid colors or slate imitation**
with monochrome printing (in black, white,
red, green, or blue).



CHOOSE THE LAYOUT OF YOUR LABELS

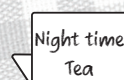
The advantage of plastic cards is that they can be presented in many different ways, with or without holders.



Portrait



Landscape



Folded vertically



Folded horizontally



LARGE RANGE OF HOLDERS FOR LABELS

The Edikio range includes various holders for price tags. These holders are adapted to standard displays: narrow or wide, magnetic, holders that can be placed or are on spikes, holders that can take 2 cards, and specific to your profession (delicatessen, caterer, fish market, etc.).



PRINT ALL YOUR CARDS

Increase the profitability of your investment by printing all your badges and cards linked to your profession. Create your card designs with office software, replace Flex and Duplex consumables, and print your various badges in color on white cards:



Employee badges



Gift cards



Loyalty cards



Invitations to your events





OUR CUSTOMERS TRUST US

TRIED-AND-TESTED EXPERTISE OF EVOLIS

Thousands of retailers have already adopted Edikio solutions by Evolis to create and print their price tags.

Whether independent shopkeepers, department managers, or super/hypermarket managers, they have all been impressed by the ease of use and the performance of Edikio solutions, as well as the originality and quality of labels printed on plastic cards.

Evolis also succeeded in gaining the confidence of major equipment suppliers for food stores, where you will now find Edikio solutions.

More than
7000 points
of sale already
equipped

- Headquarters and production site in Angers (France)
- Installed base of more than 310,000 card printers
- Subsidiaries in Miami and Boston (United States), Singapore, Mumbai (India), Shanghai (China), Tokyo (Japan), Lisbon (Portugal), Paris and Lyon (France)
- 350 employees worldwide
- 400 official distributors in 140 countries
- ISO 9001 certified company

Created in 2000, the Evolis group designs, produces, and markets a complete range of plastic card printing and customization solutions for the identification of people and property. With a presence on every continent, Evolis is now the world leader for plastic card printing solutions. Having carried out many small to large-scale projects in various regions of the world and in highly diverse fields, the printing systems and expertise of Evolis are widely recognized by many companies and organizations.

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